



**SKR & SKR GOVT. COLLEGE FOR WOMEN, KADAPA.**  
**(AUTONOMOUS)**  
Reaccredited with 'B' Grade by NAAC  
Y.S.R. Kadapa District – 516001, Andhra Pradesh, India.  
Affiliated to Yogi Vemana University



**5.1.4:** Average percentage of students benefited by career counselling and guidance for competitive examinations as offered by the Institution during the last five years.

### **Career Guidance Cell**

The Career Guidance and Placement Cell is a resource for seeking career related information that helps the students take advantage of new or upcoming job opportunities. The Cell provides students with the resources and skills necessary to pursue their career goals. The Cell is mainly responsible for establishing contact with various organizations and arranging interviews for the students. The Cell functions under the guidance of Placement Officers.

Career Guidance Cell functions in this institution with the objectives of to provide learning/training opportunities in the areas of academic, career and personal/ Social development and to prepare students to meet their future challenges. Supporting the students in identifying their interests, strengths and planning appropriately to justify their professional needs.

#### **Objectives:**

- To develop recruitment strategies that will attract professional supporters in leading institutions for the purpose of building a coalition of professional support.
- The purpose of this cell is counselling students and providing employment-readiness services that will meet the demands of a highly skilled workforce, thus creating interest and professionalism in the students

#### **The various career guidance activities proposed to be undertaken are:**

- To motivate students to take the plunge into entrepreneurship, training classes are organized. Budding entrepreneurs are given guidance to further their career and start off on their own.
- Career counselling programs are undertaken by the placement coordinator to guide the students when ever required. Interactive sessions by the leaders in respective fields are conducted regularly. This keeps the students in touch with the latest developments in their field of choice, thereby bringing them at par with the best brains of the country.
- Various talks, symposiums and workshops by eminent personalities are conducted on a regular basis which exposes the students to various career opportunities.

- Personality development programs, mock interviews and mock GD sessions are conducted to enhance the communication skills of the students and to make them proficient in appearing for the same

### **Activities of the Career Guidance and Placement Cell**

- Knowledge building sessions
- Training in basic communication skills
- Training in group discussion and interview skills
- Aptitude Test training
- Excel training
- Career Guidance sessions from industry experts helping students to make informed choices regarding their careers.
- Campus recruitment by leading companies offering challenging job profiles.

**CAREER GUIDANCE AND PLACEMENT CELL**  
**Coaching For Minorities Students**

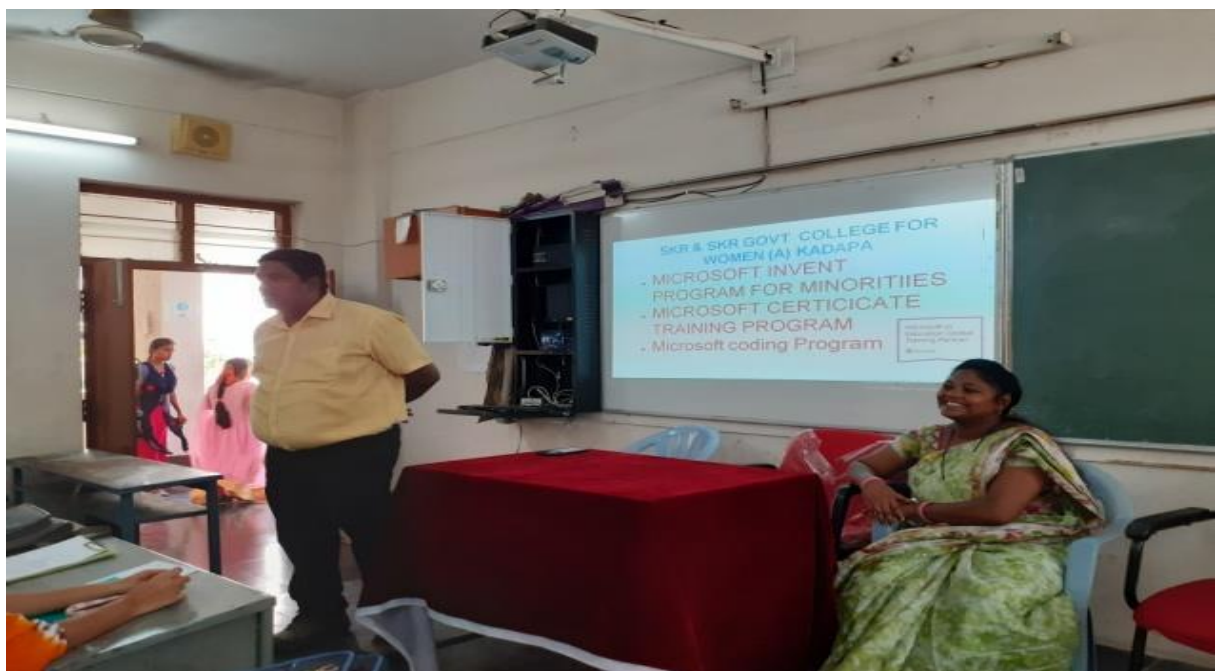
**Dt: 04-04-2022**

Career guidance and Placement Cell of SKR & SKR Govt College for Women(A), Kadapa actively conducted a session on various computer courses for women students in the college and from neighbouring locality. The courses like C, Tally, PGDCA, Ms-Office, DCA, Employability skills, are being offered. These activities are being conducted to equip women for employment. The course structure includes theoretical sessions along with practical sessions.

A session “K12AA INVENT” on skill enhancement and career development was conducted for the final year Degree students in collaboration with the S. JeelanBasha, A.P Minorities cell, Kadapa and Future Tech Institute, Kadapa on 04.04.2022.

**Coordinator**  
**Dr.Shazeeya Begum**  
**Incharge, Dept. of Urdu**

**“K12AA INVENT” conducted on 04.04.2022**







## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Coaching For Minorities Students**

**Dt: 21-12-2021**

A session on “Civil Services awareness and how to clear Civil Services Examinations easily” was conducted in collaboration with Hazarath Ayesha Career Academy, Kadapa & MIS Civil Service Academy, Hyderabad on 21st December 2021. ShaikTasleemAra&ShaikJeelanBasha handled motivational sessions for the students. Seminar on “Civil Services awareness and how to clear Civil Services Examinations easily” was taken by ShaikTasleemAra. The students of this college and from different areas of the district were attended the programme. About 290 participants were attended.

**Coordinator  
Dr.Shazeeya Begum  
Incharge, Dept. of Urdu**





## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Coaching For Minorities Students**

**Dt: 20-12-2021**

A session on career advancements and a motivational session was conducted for the students on 20 December, 2021. The session was handled by Senior LIC Officer & Correspondent of Hazrat Ayesha Group of Institution ShaikGhouseMoinuddin and he has 22 years of service. The session intended to give students an awareness on various Professional courses like CA, CS, ICWA etc.

This session also focused mainly on the need for “Developing Effective Language and Communication Skills” by ShaikGhouseMoinuddin, Rtd. Senior Asst, LIC. About 280 students benefitted from the programme.

**Coordinator  
Dr.Shazeeya Begum  
Incharge, Dept. of Urdu**





## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Career Guidance Coaching For Job Opportunities**

**Dt: 16-09-2021**

Department of Economics organised Career Guidance and motivation class to BA students on 16.09.2021. Dr P.SubbaLakshumma inaugurated the Meeting and explained the opportunities after graduation. Sri B.Subramanyam acted as Resource person and explained the job opportunities after graduation with PowerPoint presentation.

**Coordinator  
Dr.Shazeeya Begum  
Incharge, Dept. of Urdu**



## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Career Guidance and Job Opportunities**

**Dt: 02-08-2021**

The College Career Guidance Cell organized a programme on 02-08-2021 entitled “CAREER GUIDANCE & JOB OPPORTUNITIES” to interact with experts from various Institutions to educate the objectives in right direction for achieving desired targets. Dr. P. SubbaLakshamma, Principal of this college explained the need of higher education for women to reap better opportunities and for empowerment of women. She also said that those who improve the potentiality and capability will get better opportunities in this competitive world.

Sri. M.C. Raveendra, director of SPIRTS P.G, MBA and MCA college gave message to the students to contribute their education further to get better opportunities in this global world. Power Point presentation given by Sri. Ravi Sankar, Vice-Principal of SPIRTS college on APICET-2021. Sri. O.KhajaMohideen, Convener & Smt. Shazeeya Begum Co-Convener of this programme said that programme will help the students to decide their career for better future.

**Coordinator  
O.KhajaMohideen  
Dept. Of Commerce**

Welcome To Final Year Degree Students

# SKR & SKR GOVT., COLLEGE FOR WOMEN

(AUTONOMOUS)  
KADAPA

A Programme On

## CAREER GUIDANCE & JOB OPPORTUNITIES

Chief Guest:

**Dr. P .Subba Lakshumma**  
M.Com, M.Phil, Ph.D.,  
Principal

Sponsored By

**SPIRITS COLLEGE OF MCA & MBA  
KADAPA**







## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Employability Skills and Job Opportunities**

**Dt: 22-04-2021**

The Career Guidance Cell organized a programme on 22-04-2021 entitled “Employability Skills and Job Opportunities” by inviting Resource person Prof. P. Prasanna Kumari, Department of Digital Techniques, Dr.YSRArchitecture and Fine Arts University, Kadapa.She educated the students on various Computer based skills like Preparation of CV, Applying for Job, Facing interview and various Job skills.

Dr. P. SubbaLakshumma, Principal of this college explained the need of higher education for women to get better opportunities and for empowerment of women. She also said that those who improve the potentiality and capability will get better opportunities in this competitive world.Smt. A.Haritha, Convener organised this programme for students benefit.

**Coordinator  
A. Haritha  
Incharge, Dept. of Computer Science**





## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Career Guidance and Job Opportunities**

**Dt: 05-03-2020**

The College Career Guidance Cell organized a programme on 05-03-2020 entitled “CAREER GUIDANCE & JOB OPPORTUNITIES” with Resource Person Sri. M.C. Raveendra, Director of SPIRITS College gave message to the students to contribute their education further to get better opportunities in this global world. Sri. O.KhajaMohideen, Coordinator of this programme said that programme will help the students to decide their career for better future.

**Coordinator  
O.KhajaMohideen  
Dept. Of Commerce**



## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Career Guidance and Job Opportunities**

**Dt: 17-02-2020**

The “Career Guidance & Job opportunities” Programme was organized on 17-2-2020 by CAREER GUIDANCE CELL with the encouragement of Dr.P.SubbaLakshumma, Principal of S.K.R. & S.K.R Govt. College for Women, (A) Kadapa. She explained the importance of career guidance coaching before going to choose an academic stream. This Programme was sponsored by Bharath Engineering College for Women, Kadapa especially for Final year B.Com, B.A, and B.Sc. students. Smt. L.Sudheera, Vice-principal of this College explained about this programme.

The resource person Mr. Vijay Kumar, expert in Personality Development Training, VIMP, Kadapa spread out the career options in the public sectors and job opportunities. During the programme he conducted memory test for students and distributed money prizes respectively.

**Coordinator**  
**O.KhajaMohideen**  
**Dept. Of Commerce**



**I Prize (Cash Prize Rs.1000) winner Kum. S.Noorjahan, III B.Sc (M.S.Cs)**



**II Prize (Cash Prize Rs.500 ) winner Kum. V.Vasavi, II B.Com, C.A.**



**III Prize (Cash Prize Rs.500 ) winner Kum. M.Mounika, IInd B.Com., C.A.**

## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Employment OnCareer Counselling**

**Dt: 22-02-2019**

The College Career Guidance Cell organized a programme on 22-02-2019 entitled “EmploymentOnCareer Counselling” with Resource Person Sri. M.C. Raveendra, Director of SPIRTS College explained about the contribution in education on skills for getting better opportunities in this global world. Dr. K. Nagamuni Reddy, Coordinator of this programme said that programme will help the students to decide their career for better future.

**Coordinator  
Dr.K.Nagamuni Reddy  
Dept. Of Chemistry**



**Sri. M. Ravi Shankar Garu, Principal, SPIRITS College of MCA and MBA is explain the Career and Job Opportunities for the Final Year Students.**



**Students participation in Employment Skills programme**

## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Employment On Career Counselling**

**Dt: 16-02-2018**

The College Career Guidance Cell organized a programme on 16-02-2018 entitled “Employment On Career Counselling” with Resource Persons of Sai Balaji Coaching Centre explained about the contribution in education on skills for getting better opportunities in this global world. Dr. P. Subba Lakshamma, Principal and Dr. K. Nagamuni Reddy, Coordinator of this programme said that programme will help the students to decide their career for better future.

**Coordinator  
Dr.K.Nagamuni Reddy  
Dept. Of Chemistry**



Sai Balaji Coaching Centre on Employment Opportunities



Final Year Students of SKR & SKR Govt. College (A), Kadapa are listening about the Employability Skills on Group II coaching

## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Employment Opportunities in Various Public and Private Sectors**

**Dt: 30-01-2018**

The College Career Guidance Cell organized a programme on 30-01-2018 entitled “Employment Opportunities in Various Public and Private Sectors” with Resource Persons of Sri Venkata Sai Coaching Centre explained about the contribution in education on skills for getting better opportunities in this global world. Dr. P. Subba Lakshamma, Principal and Dr. K. Nagamuni Reddy, Coordinator of this programme said that programme will help the students to decide their career for better future.

**Coordinator  
Dr.K.Nagamuni Reddy  
Dept. Of Chemistry**



Representatives of Sri Venkata Sai Coaching Centre explained on employment opportunities in various public and private sectors



Dr.P.SubbaLakshumma, Principal addressing the third year students on employment opportunities in various public and private sectors.

## **CAREER GUIDANCE AND PLACEMENT CELL**

### **Employment Opportunities and Related Skills**

**Dt: 12-01-2018**

The College Career Guidance Cell organized a programme on 12-01-2018 entitled “Employment Opportunities and Related Skills ”with Resource Persons Sri B.Janardhana Reddy, Founder and Smt.B.Swathi, Chairman of Toppers Academy, Kadapaexplained about the contribution in education on skills for getting better opportunities.Dr.P.SubbaLakshumma, Principal and Dr. K. Nagamuni Reddy, Coordinator of this programme said that programme will help the students to decide their career for better future.

**Coordinator  
Dr.K.Nagamuni Reddy  
Dept. Of Chemistry**



Dr.P.SubbaLakshumma, Principal and Dr.K.Nagamuni Reddy, Coordinator Career Guidance Cell and Representatives of Toppers Academy, Kadapa.



Mrs. B. Saraswathi, Chairman of Toppers Academy, Kadapa addressing the students about the employment opportunities and Related Skills



Final Year Students are listening about the Employability Skills on Staff Selection Commission) and Group 2 coaching presented by Mrs. B. Saraswathi, Chairman.